



## Sponsorship Levels & Benefits

Energy Design Conference & Expo  
Duluth Entertainment and Convention Center (DECC)

Preconference February 20, 2012  
General Conference February 21–22, 2012

### **Gold Sponsor \$5,000 or more**

- 4 complimentary full conference registrations with CEUs (\$800 value)
- Complimentary double booth – booth location reserved at your discretion (\$700 value)
- Your company logo on Energy Design Conference Program (sent to over 10,000 individuals)
- Web link on Energy Design Conference & Expo Web site
- Signage prominently displayed throughout conference center
- Sponsor recognition in exhibit hall including electronic presentations
- Sponsors may select special event sponsorship (breaks, receptions, lunches)
- Company literature or promotional items inserted in all registration packets (1,300)
- Invitation to pre-conference vendor reception
- Eight complimentary parking passes

\*full sponsorship of premium events may require additional contribution

### **Silver Sponsor \$3,000**

- 2 complimentary full conference registrations with CEUs (\$400 value)
- Complimentary single booth—booth location reserved at your discretion (\$550 value)
- Web link on Energy Design Conference Web site
- Signage prominently displayed throughout conference center
- Sponsor recognition in exhibit hall including electronic presentations
- Invitation to pre-conference vendor reception
- 4 complimentary parking passes

### **Bronze Sponsor \$2,000**

- 2 complimentary full conference registrations with CEUs (\$400 value)
- Complimentary single booth space (\$550 value)
- Signage prominently displayed throughout conference center
- Web link on Energy Design Conference Web site
- Invitation to pre-conference vendor reception

## Sponsorship Benefits

	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Bronze Sponsor</b>
<b>Complimentary full conference registrations</b>	4	2	2
<b>Complimentary booth</b>	2	1	1
<b>Reserved booth (first come, first served)</b>	X	X	
<b>Company logo on EDC program and at all receptions</b>	X		
<b>Web link on EDC website</b>	X	X	X
<b>Signage throughout conference center</b>	X	X	X
<b>Sponsor recognition in exhibit hall</b>	X	X	
<b>Special event sponsorship</b>	X		
<b>Company literature or promo items in all registration packets</b>	X		
<b>Invite to pre-conference vendor reception</b>	X	X	X
<b>Parking passes</b>	8	4	